

Gabriel Kuettel

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WORK EXPERIENCE

TxnLab

Jan 2022 – Mar 2023

Co-Founder & Senior Software Engineer

Denver, Colorado

- We built and launched NFDomains, an identity solution on the Algorand blockchain that makes it easy to send and receive cryptocurrency (www.nf.domains).
- As Co-Founder and Senior Software Engineer, I was responsible for building the application software and devising the overall strategy, fundraising and marketing of our core product, NFDomains.
 - Crafted fundraising strategy, pitch deck and successfully **closed \$1.25M seed funding** round.
 - Generated **\$3.75 million in revenue** and **acquired 5,700 users** within the first year of launch.
 - Designed, built and tested the application's frontend architecture, components, and third-party integrations.
 - Built, released and maintained open-source libraries to further drive adoption and growth of the ecosystem.
- Created the company identity and logo and other marketing assets, including the company website, blog posts, social media assets, and video media.

SANS Institute

Feb 2020 – Jan 2022

Software Engineer

Denver, Colorado

- As a member of a small, agile team, built SANS OnDemand, an iOS and Android native app that delivered on-demand video content, quizzes and coursebooks using React Native and AWS Lambda functions.
- Responsible for designing and building UI components for the company website, hosted in a cloud-native environment and statically generated using Nuxt.

Kanso Software

Apr 2019 – Aug 2019

Frontend Developer (Contract)

Denver, Colorado

- Designed UX/UI and developed a reporting system and analytics dashboard with Angular, consumed REST services to dynamically generate reports, interactive tables and data visualizations.

University of Denver

Mar 2019 – Aug 2019

Web Development Assistant Instructor

Denver, Colorado

- Guided students in learning full-stack web development in a classroom setting and one-on-one teaching sessions.

Gold Standard

Apr 2016 – Nov 2018

Multimedia Developer

Geneva, Switzerland

- Designed and developed a web portal for documentation and media resources used by 1,700 climate projects.
- Responsible for executing marketing strategies, including designing and building reports, social media assets, promotional posters and flyers and video media.

EDUCATION

University of Colorado, Boulder

Aug, 2014

B.S. in International Affairs

Boulder, Colorado

CERTIFICATIONS, SKILLS & INTERESTS

- **Certifications:** GIAC Certified Web Application Defender (GWEB)
- **Skills:** Early Venture Fundraising and Strategy, Graphic Design, Videography & Motion Design, Copywriting
- **Interests:** Foreign languages & traveling, Brazilian Jiu Jitsu, Videography & Photography, Philosophy